



Introducing Z-Clips™ for NuCedar Classic Clapboard® System

New Component Cuts Installation Time and Improves Precision

(Chicopee, MA) October 28, 2008 – NuCedar Mills, Inc., manufacturer of Classic Clapboard®, the first prefinished clapboard milled from cellular PVC, has introduced Z-Clips™, a breakthrough new component designed to improve installation for its siding system.

Z-Clips ensure that the siding is properly aligned and that there is adequate spacing between the siding and the wall to allow for expansion and contraction. Z-Clips fit anywhere along the nailing hem of each course and are easily set in place. Once inserted, an installer simply needs to fasten each Z-Clip™ to the wall with a nail gun or by hand.

“The development of Z-Clips has been a major breakthrough for us, as evidenced by the feedback we have received from installers” states NuCedar President and CEO, Tom Loper. “Z-Clips cut installation time significantly by allowing the installer to use a nail gun instead of hand nailing, although hand nailing is still an option. Most importantly, the product eliminates any chance of improper alignment or nailing our Classic Clapboard™ too tightly to the wall, which are common errors associated with siding installation,” says Loper.

About NuCedar Products:

NuCedar’s line of premium, low maintenance siding and trim system replicates the appearance of cedar without any of the maintenance issues that plague wood. In addition to aesthetics and durability, NuCedar touts a number of green attributes – all products are 100% recyclable, include 20% recycled content and arrive at the jobsite prefinished with a solar-reflective coating endorsed by the U.S. Department of Energy for its energy-saving features.

The baked-on Polane® polyurethane finish hardens to an impenetrable barrier that won’t chip, peel or crack and is available in 1,400 custom color options that match Sherwin-William’s™ Duration™ residential paint line. The entire NuCedar product line is backed by an industry-leading Lifetime Limited Warranty on materials and finish and includes labor replacement for the first full year of ownership.

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