



Introducing New Trim Components for Classic Clapboard® System from NuCedar Mills™

New Components Make Trim Installation and Specification a “Snap”

(Chicopee, MA) April 5, 2008 – NuCedar Mills, Inc., manufacturer of the first prefinished clapboard system, Classic Clapboard® and Trim, milled precisely from cellular PVC boards, has introduced four new trim components for their Classic Clapboard system: Universal Trim and Pre-Made Universal Corners, Snap-In Inserts and Header Trim.

NuCedar Mills' new components make it easier than ever to specify and order trim for use with Classic Clapboard. More importantly, they take the guess work out of siding installations, especially around windows and doors, for more efficient installations. And when the butted look of cedar clapboard is preferred around windows and doors, NuCedar's new Snap-In Inserts get the job done in seconds. Simply line up the profiled inserts with the clapboard and slide them into the Universal Trim until they 'snap' into place. No nailing or adhesive is required to keep the inserts in place, and as with all NuCedar products, no caulking is required. Milled from 5/4" stock, the 20' Universal Trim is available in widths ranging from 4"-12" (Pre-Formed Corners in 6" width only). NuCedar Snap-In Inserts are offered in a 10' length and include 24 pieces per carton; matching the Classic Clapboard or Beaded Weatherboard profile of choice .

To top off windows and doors, NuCedar's new window and door Header Trim features built-in flashing, also designed to speed up the installation process as well as ensure superior drainage. This unique flashing design also serves as a retainer for all Classic Clapboard and Classic Beaded Weatherboard™ profiles. Also milled from 5/4" stock, Header Trim comes in 20' lengths and 4" and 6" widths.

"The feedback from the field on the new trim components has been tremendous," states NuCedar President and CEO, Tom Loper. "Everyone loves the fact that we have reduced our trim product line by more than 70%. Specifying and installing could not be easier. Our pre-finished trim is truly 'universal' in every respect since it can be used with any

siding on the market. And our Snap-In Inserts replicate the traditional look created by butting cedar clapboard to trim-- without any of the performance problems!"

About NuCedar Products:

NuCedar's line of premium, low maintenance siding and trim system replicates the appearance of cedar without any of the maintenance issues that plague wood. In addition to its aesthetics and durability, NuCedar touts a number of green attributes – all products are 100% recyclable, include 20% recycled content and arrive at the jobsite prefinished with a solar-reflective coating endorsed by the U.S. Department of Energy for its energy-saving features.

Similar to the U.V. reflective pigments used in Energy STAR cool roof technology, Polane® from Sherwin-Williams™, reduces fading and minimizes heat from the sun because it reflects UV and infrared radiation.

According to the results of a two-year study by the U.S. Department of Energy, the walls of NuCedar homes are significantly cooler. Cooling costs can be reduced by as much as 21%, even with the use of darker colors. This 'Cool Coating Technology™' is particularly important in regions where "brownouts" are common during peak demand hours of the day. Since one-sixth of all energy generated in the U.S. is used to air condition buildings, reducing energy consumption through innovative products such as NuCedar with Cool Coating Technology™ is a noteworthy breakthrough in the housing industry.

The baked-on Polane® polyurethane finish hardens to an impenetrable barrier that won't chip, peel or crack and is available in 1,400 custom color options that match Sherwin-William's™ Duration™ residential paint line. The entire NuCedar product line is backed by an industry-leading Lifetime Limited Warranty on materials and finish and includes labor replacement for the first full year of ownership.

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